

Certified Power BI Developer (PL-300) | 3.5+ Years Experience in Business Intelligence | Expert in Data Modeling, Visualization, SQL & ETL Pipelines, Automation | Transforming Data into Actionable Insights | Experience in Manufacturing, Finance, and Healthcare sectors | Worked in both Technical and Functional roles.

FUNCTIONAL AREAS

- Business Intelligence
 - Automation
- Data Visualization
 - Team Management
- Finance
 - Forecasting

TECHNICAL SKILLS

- Power BI** – Extract Transform & Load [ETL], Data Modelling, DAX, Parameters, Row Level Security [RLS], Publishing, Scheduled Refresh, Dataflows, DataMart, Dynamic Reports, and Dashboards
- SQL** - Joins, Variables, Dynamic Stored Procedures, CTE, View, Function, Log tables
- Microsoft Fabric** – Lakehouse, Dataflows Gen2, DirectLake, Data Factory, Data Pipeline, Notebook
- Azure** - Azure Blob Storage, Azure data lake storage GEN-2, Azure SQL Server, Azure Data Factory, Data Flows, Pipelines, Trigger, Integration runtime
- Excel** - Pivot Tables, Charts, Lookups, Power Query
- Power Automate** – Cloud, Automated, Scheduled Flows, Triggers; implemented buttons in FP&A report to seamlessly access OTIF [On Time in Full] and COPQ [Cost Of poor Quality] reports.
- SSIS** – Data Load, Variables, Parameters, Transformation [ETL], Interactive Data Pipeline, Foreach loop Container.
- Alteryx** – Workflow Design, Data Preparation, Predictive Analytics, Spatial Analysis, ETL Processes, Dynamic Workflows, Data Blending, In-Database Processing, Automated Analytics.
- Python** – Pandas, NumPy, SQL Server Integration, Dynamic Data Load, Automated ETL, Data Frame Operations, Database Connectivity.
- Snowflake** – Oracle to Snowflake Migration, Data Warehousing, SQL Development, Cloud Data Integration, Warehouse Management, Schema Design, Performance Optimization, Database Migration, Data Transformation, Snow pipe.

WORK EXPERIENCE

Sr. Software Engineer | Malomatia Pune

08/2025-Present

- ITOM dashboard**
 - Designed and developed a Power BI Dashboard for Microsoft Intune providing insights into device inventory, compliance, security, user access, and applications.
 - Integrated internal REST APIs and external portal token-based APIs to extract Intune and Asset Infinity data into Power BI.
 - Built KPIs and drill-down reports including Managed vs. Unmanaged devices, OS breakdown, Patch status, Compliance %, BitLocker/FileVault coverage, and last check-in trends.
 - Designed dashboard layout with KPI cards, slicers (OS, region, ownership type), and trend graphs to support IT and security teams in decision-making.
 - Published and integrated the Power BI dashboard into SharePoint Online for external users and stakeholders

Software Engineer | Stridely Solutions (CBB) , Pune

04/2024-08/2025

- Profit Cube**
 - Drove a 15% reduction in raw material expenses by creating a real-time SQL dashboard to track and forecast material pricing trends, mitigating supply chain vulnerabilities.
 - Automated workflows using Alteryx, reducing manual effort by 70% and saving \$60,000 annually while improving data accuracy by 30%Engineered ETL pipelines to streamline data ingestion and transformation for improved data accuracy
 - Orchestrated data-driven financial modelling using Power BI to visualize key performance indicators and metrics, resulting in a 20% improvement in resource allocation efficiency.
 - Reduced license requirements and saved \$60,000 annually by migrating 200+ Alteryx workflows to MS-SQL stored procedures while maintaining data pipeline integrity.
 - Improved report performance and user experience by 75% by optimizing stored procedures used for labour and material calculations, reducing execution time from over 20 minutes to under 5 minutes.
- FP&A Executive Dashboard**
 - Designed and developed an Executive Dashboard using Power BI, integrating real-time financial KPIs and forecasts
 - Generated Conducted comparative analysis using historical, current-year, and forecasted metrics to support financial planning.
 - Automated ETL processes, reducing manual reporting efforts by 40% and increasing data accuracy.
 - Constructed data models for financial forecasting, enhancing revenue and cost projections by 30%

- Implemented data visualization techniques to present key financial trends, variance analysis, and performance metrics in an interactive, user-friendly format.
- Implemented Analytical Centre of Excellence (ACE) guidelines in Power BI reports, incorporating custom visuals to maintain enterprise standards and enhance user experience.
- Optimized Power BI with 40+ backend and 10 front end pages using bookmarks and buttons, reducing load time by 30s through DAX and data model optimization.

Software Engineer | Equinox Analytics (Hartford), Pune

01/2022-03/2024

- Ingested data from different data sources like Blobs, On-Premises (through Self Hosted Integration Runtime - SHIR) sources using Azure Data Factory.
- Amplified team productivity by developing more than 10+ user-friendly interactive reports and dashboards, resulting in enhanced data analysis and decision-making capabilities.
- Spearheaded active engagement in the Power BI community, consistently staying updated on emerging features and best practices; Facilitated knowledge sharing sessions with fellow developers, contributing to a 20% increase in team proficiency.
- Engineered and deployed a Star Schema data model in Power BI, leading to a 25% faster report load time and a 20% boost in query responsiveness. Authored efficient DAX measures and calculated columns, increasing overall reporting performance by up to 50%.
- Proficiently crafted visually appealing data visualizations in power BI, Simplifying complex data into an easily understandable format. These visualizations empowered the business to make informed decision based on clear and actionable insights
- Rolled and delivered interactive dashboards in Power BI to highlight actionable insights and strategic recommendations. This improved stakeholder comprehension and decision-making, contributing to a 15% rise in emergency service adoption.
- Create an analysis of the emergency process and services to drive improvement. Develop a compelling report using visualization tools and techniques that will communicate the information dynamically.
- Designed and configured seamless data collection process for client feedback by creating a Power Automate flow that integrates Power Forms with Power BI semantic model, automating the insertion of user reviews into the analytics report for real-time insights.
- Built data pipelines in Azure Data Factory to load data from On-Prem SQL to Azure (SQL-DWH) using Azure Data Lake Storage Gen2 as Staging Layer.
 - Orchestrated ELT/ETL pipeline development in Azure Data Factory (ADF) with parallel processing, sophisticated logic, and load metrics.
- Extracted 8+ Data Sources – Power BI Datasets, Azure GEN-2, Blob Storage, SQL, CSV, SharePoint, and Excel

ACHIEVEMENTS

FY23 Q2 Champs award

- Revamped Reporting Experience with Exceptional Power BI UI Design.

Won FP20 Data Challenge

- Won the **FP20** Analytics Data Challenges Group competition by producing a powerful report that successfully handled difficult data problems.

Education

Graduated from Yashwantrao Chavan

05/2019 08/2021

Portfolio

For sample work, please visit Below Links [or] scan the QR code below

- Website: - <https://www.datascienceportfol.io/GaneshDoifode>
- Novy Pro: -[https:// www.novypro.com/profile_projects/ganeshdoifode](https://www.novypro.com/profile_projects/ganeshdoifode)



D DECLARATION

I hereby confirm that all the information provided above is true and complete to the best of my knowledge and

Date:

Place: Pune

Yours Faithfully,
(Ganesh Doifode)